

Resource Label Keeps Growing

November 5, 2018

Resource Label Group, a portfolio company of **First Atlantic Capital** and **TPG Growth**, has acquired **Spectrum Label Corporation**. This is the 15th add-on acquisition completed by Resource Label Group.



Spectrum Label is a supplier of pressure sensitive labels used in the food, medical and pharmaceutical sectors. The company was founded in 1968 and is headquartered near San Francisco in Hayward, CA (www.spectrumlabel.com).



Resource Label Group (RLG) is a manufacturer of pressure sensitive labels, shrink sleeves, radio-frequency identification (RFID) and near field communication (NFC) products. The company's labeling products are used by more than 6,000 customers in the food, beverage, chemical, household products, personal care, nutraceutical, pharmaceutical, medical device, and technology industries. RLG has sixteen locations and has more than 1,200 employees in the US and Canada. The company is headquartered in Franklin, TN (www.resourcelabel.com).

"I am proud to welcome Jerry Kwok and his employees to Resource Label Group," said **Mike Apperson**, President and CEO of RLG. "The Spectrum Label team has developed strong customer relationships through innovative products and good manufacturing processes which makes them an excellent fit in the RLG family."

Resource Label was acquired by First Atlantic in April 2011 and TPG Growth invested in the company in May 2018. The company has grown both organically and through a series of 15 add-on acquisitions as



Mike Apperson

follows: **Mid South RFID** (acquired September 2007) (Franklin, TN); **Pamco Label** (July 2011) (Chicago, IL); **Fox Tag and Label** (July 2011) (Providence, RI); **Oxford Graphics** (March 2014) (Boston, MA); **The Label Company** (October 2014) (Los Angeles, CA); **A1 Label** (December 2014) (Toronto, ON); **Taylor Made Labels** (October 2015) (Portland, OR); **LithoFlexo Grafics** (February 2016) (Salt Lake City, UT); **Advanced Labels NW** (November 2016) (Seattle, WA); **RayPress Corporation** (December 2016) (Birmingham, AL); **Cellotape/Landmark Label** (March 2017)(Newark, CA); **Gintzler International** (March 2017) (Buffalo, NY and Liberty Hill, TX); **Ingenious Packaging** (July 2018) (Toronto, ON); **Paragon Label** (August 2018) (Petaluma, CA); and the latest add-on acquisition, **Spectrum Label**.

First Atlantic invests in middle-market companies that are active in the plastics and packaging, food and beverage, consumer and industrial products, and business services sectors. Since its inception in 1989, First Atlantic has acquired 70 companies and consolidated them into 22 major platforms. The firm is based in New York (www.firstatlanticcapital.com).

FIRST ATLANTIC

TPG Growth is the middle market and growth equity investment platform of TPG which was founded in 1992 and makes investments throughout North America, Europe, Asia and Australia. Sectors of interest include industrials, retail, consumer, financial services, travel and entertainment, technology, media and communications, and healthcare. In December 2017, TPG Growth held a final closing of its fourth fund, TPG Growth IV LP, at its hard cap of \$3.7 billion in commitments. The firm has offices in San Francisco, Fort Worth, Austin, Dallas, Houston, New York, Beijing, Hong Kong, London, Luxembourg, Melbourne, Moscow, Mumbai, São Paulo, Shanghai, Singapore and Tokyo (www.tpg.com) (www.tpggrowth.com).



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